



dnd

I N N O V A T I O N   T H R O U G H   Q U A L I T Y



# We create innovations.

**We develop innovative ideas and implement them professionally: from the right storytelling to the right design, branding and digital experience.**

**Our world is constantly changing: Every hour, every minute, every second. So why make things more complicated than they have to be?**

**With our simple, but groundbreaking, innovative ideas and concepts, we support large companies and brands as well as aspiring start-ups in successfully implementing their ideas and visions.**





# Strategy & Focus

Each new task is a new challenge, which we gladly and professionally accept. This requires a well thought-out, precise strategy.

We at dnd are a new generation of thought leaders, visionaries, developers, designers and marketing experts. We know and understand the young target group and therefore know exactly what they want - and what they don't want.





# Vision & Design

We meet every challenge. Because progress is created by thought leaders, by people who think ahead and who are not afraid to go one step further in order to create more than just the ordinary.

Not only do our products work perfectly, they also look damn good.





# Strong Technologies

We rely on the latest technologies in order not only to meet the demands of our customers, but to exceed them.





Factory Berlin

*Sdwi*





# Factory Berlin







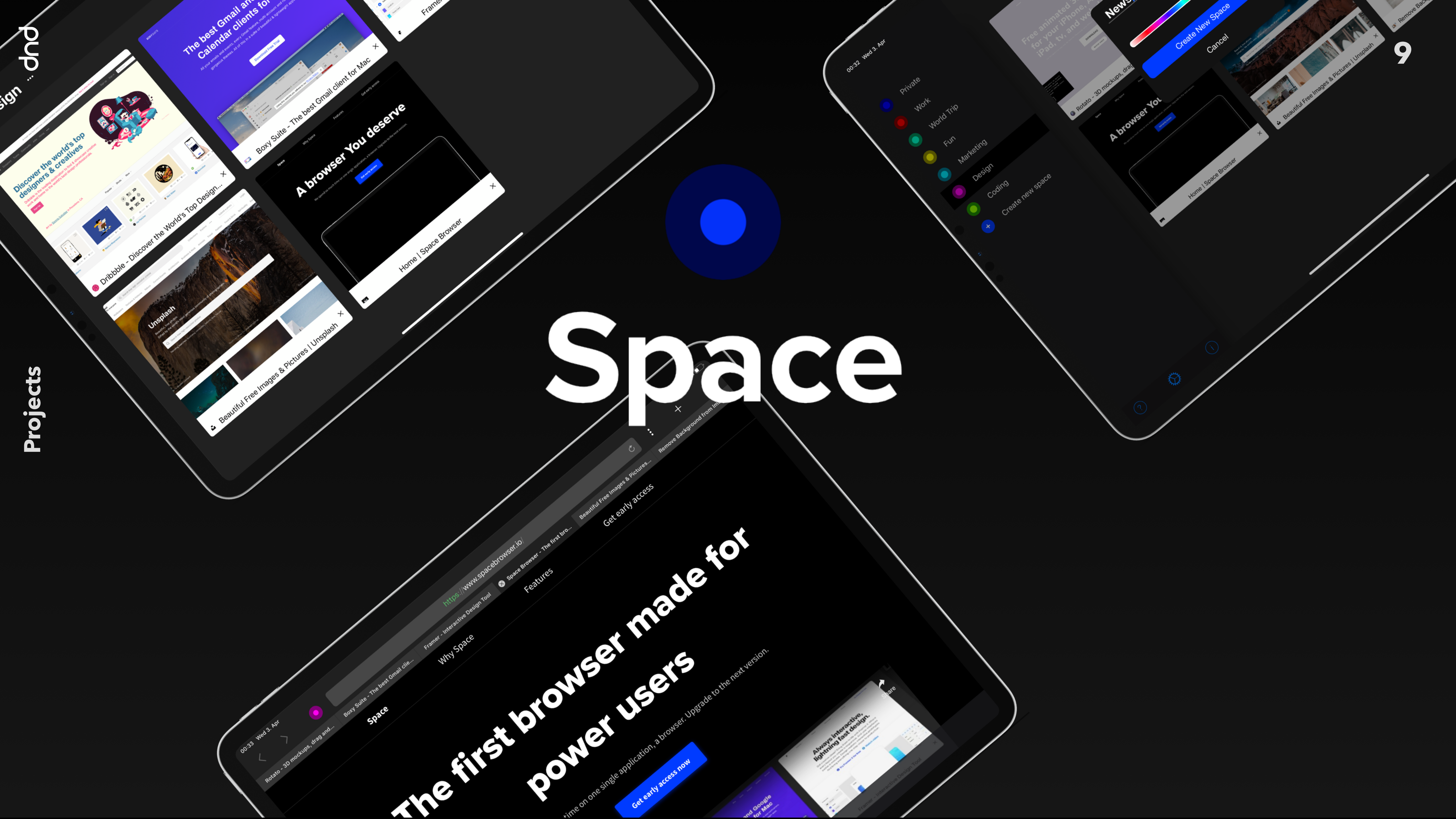
# FACTORY BERLIN

At this unique start-up campus in the heart of Berlin, over 3,500 members from a wide range of disciplines work together to create the tech spirit of the German capital.

As part of this network, we at dnd are developing a completely new, intuitive communication and curation platform for an optimal working environment in close cooperation with Factory Berlin.

Release in 2020





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Projects

9

# Space

The first browser made for power users

Get early access now





# SPACE BROWSER

Space Browser is the first mobile browser made for power users. It organises your tabs into spaces, which act like smart folders and it makes it easy to recall your tabs with the help of our rethought history, where you can travel back in time to restore entire sessions or just that one tab you were searching for.

The app is currently available for iPad and soon for iPhone and MacOS.



# ridee

your next ride

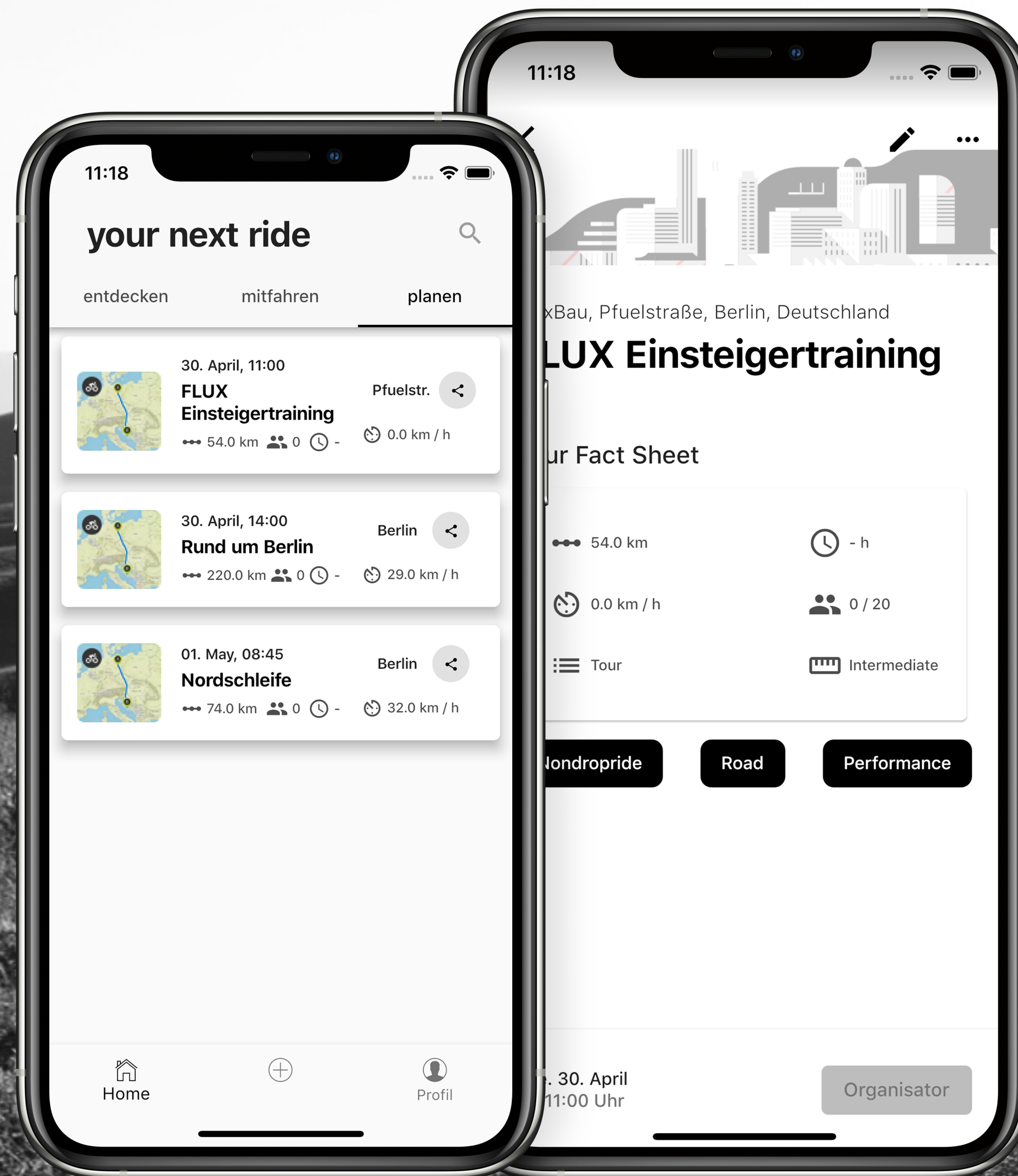


# ridee

Ready, steady, go: Whether you are a Sunday rider or a future Tour de France athlete, ridee brings people with a passion for cycling together.

From digital tour planning to shared rides, ridee offers everything an athlete's heart desires.

dnd has been entrusted with the implementation of the app as a development and consulting partner since day one.









# ACÁO

**Sometimes it is not so easy to keep a clear head in stressful everyday life. The ACÁO Energy Drink consists of 100 % natural ingredients and promises: "Just be naturally awake".**

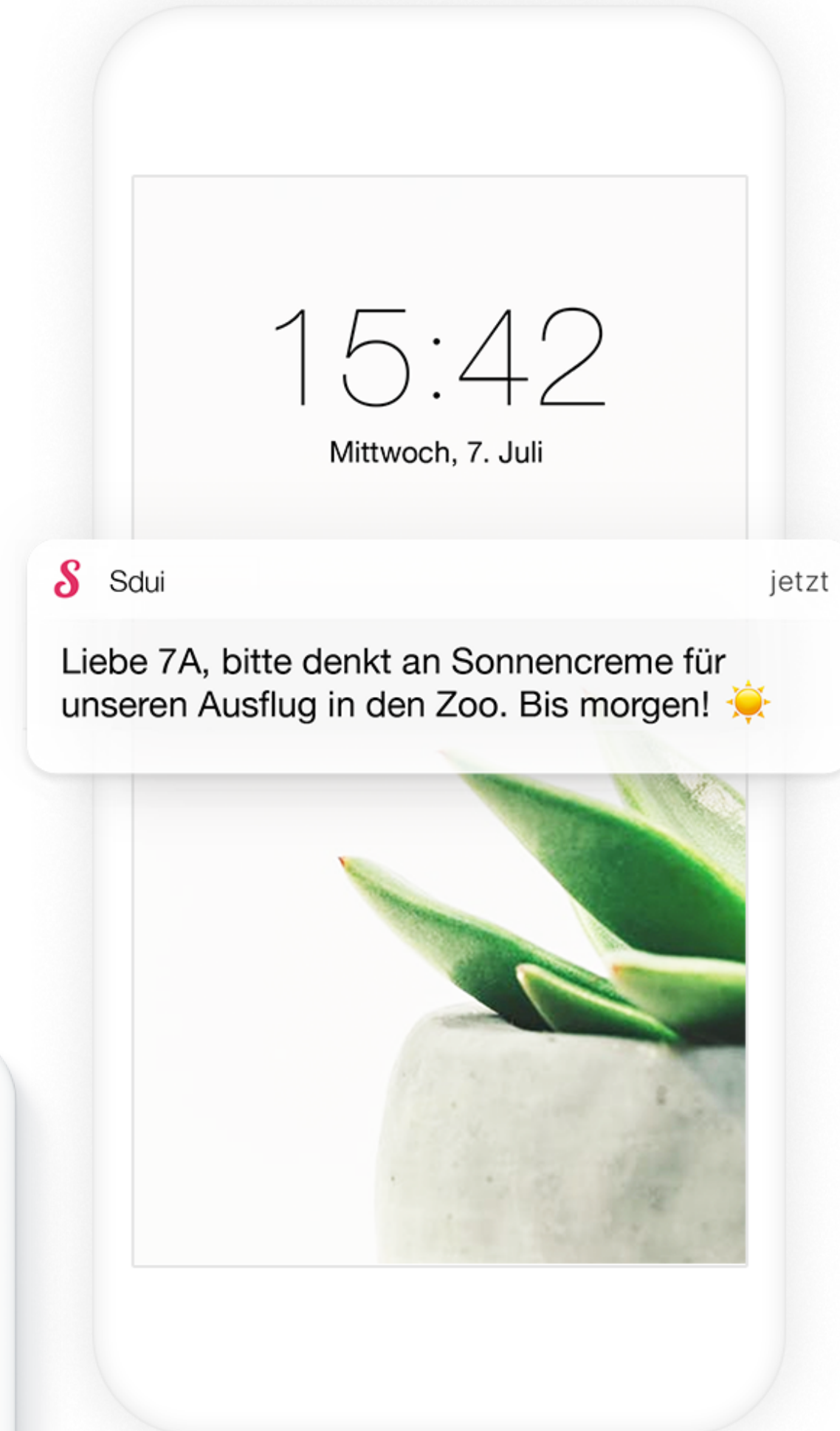
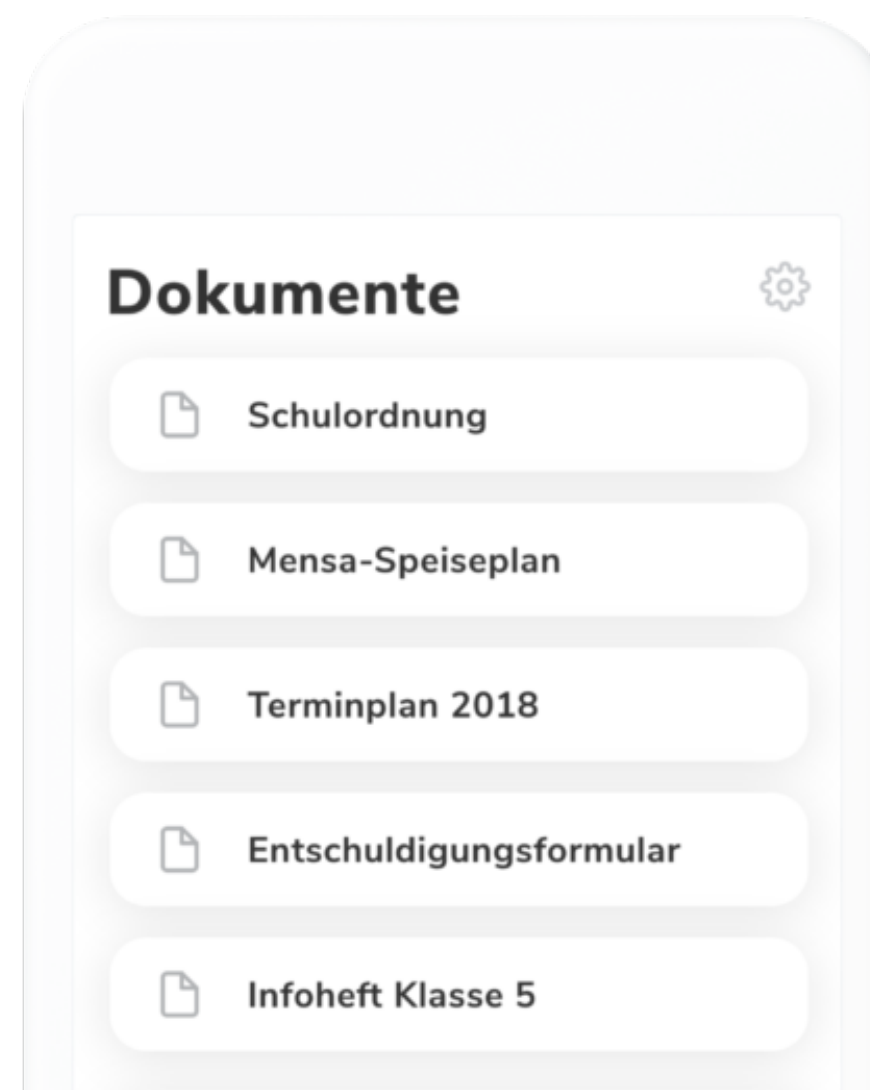
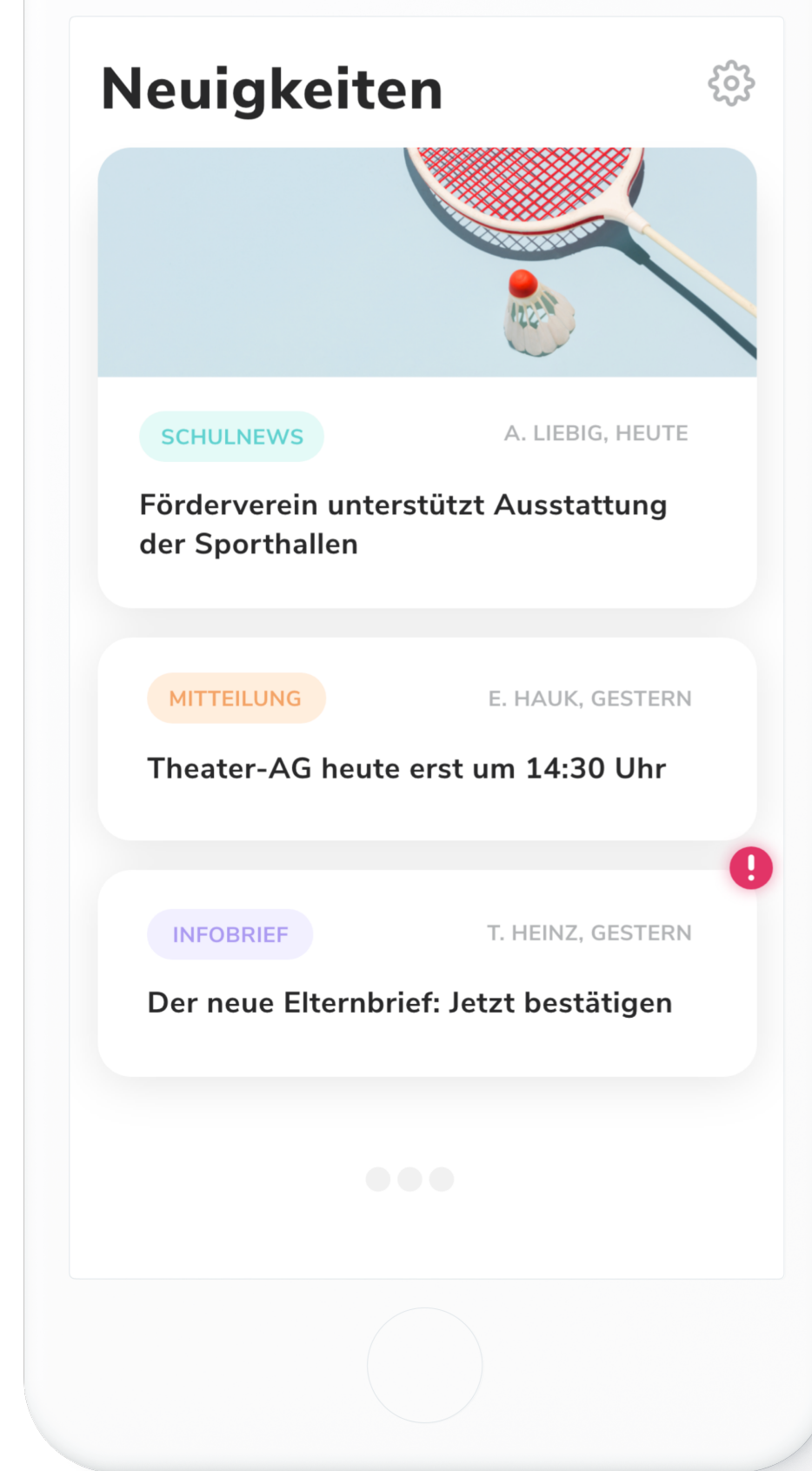
True to the slogan, we have created a simple, but meaningful and strong corporate identity with a high recognition value for ACÁO. In addition, we have created a product design for the three flavours of the ACÁO Energy Drink that not only radiates naturalness, but also arouses customer interest with the deliberately minimalist design.





*Sdwi*





# SdUI

Who says digitisation can't be easy?

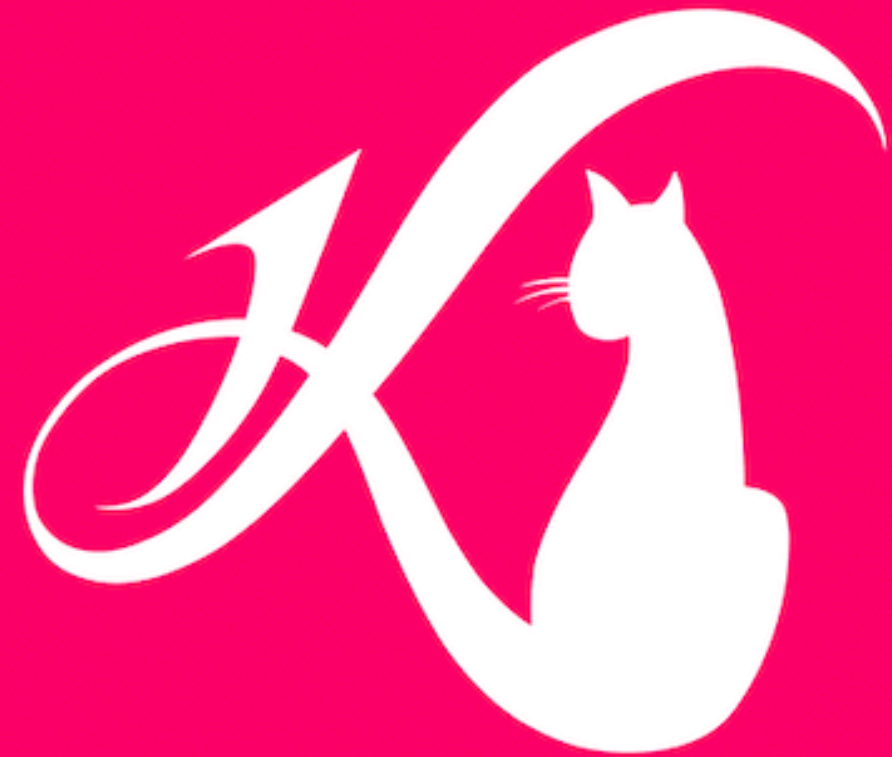
**The communication platform SdUI offers a simple yet ingenious solution for communication between school and students: In the app, personalised news, substitution and timetables can be viewed quickly and easily. This not only saves time and paper, but also nerves.**

Together with the young founding team, we at dnd took up this exciting challenge and developed a corporate identity and platform design that appeals to students, teachers and parents alike. In addition, we placed great value on simple, intuitive usability in the realisation of the SdUI web-app, so that everyone can use SdUI.





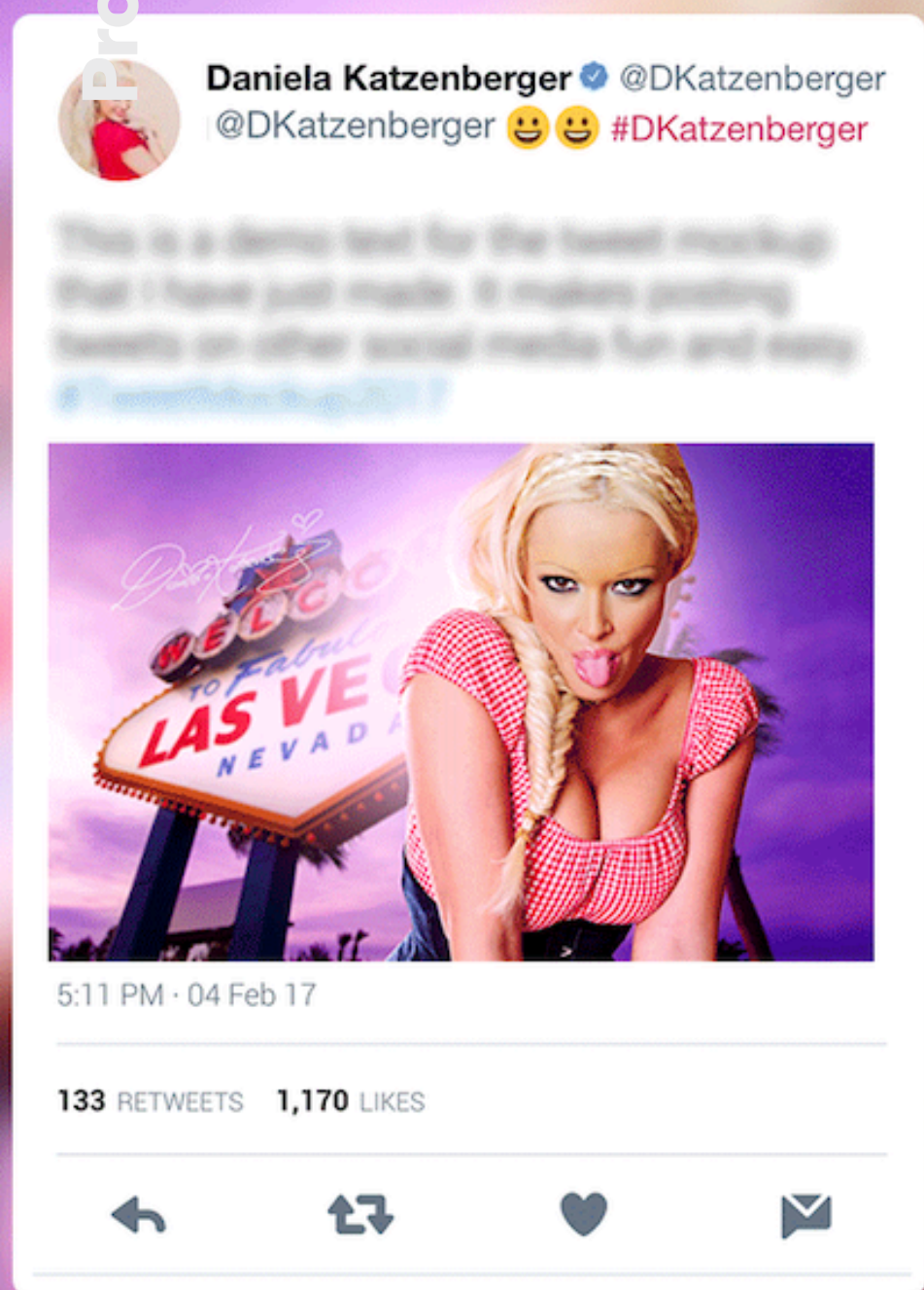




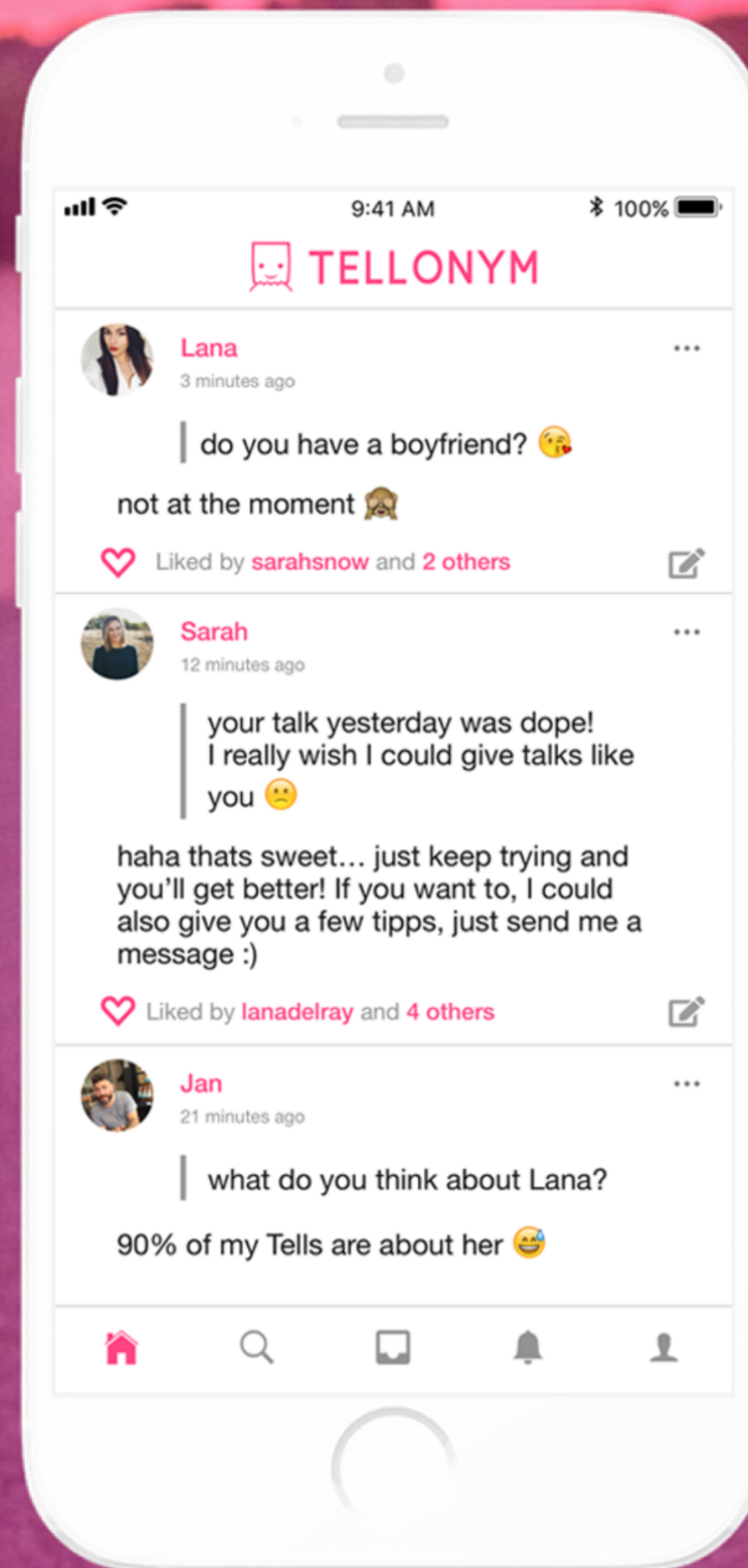
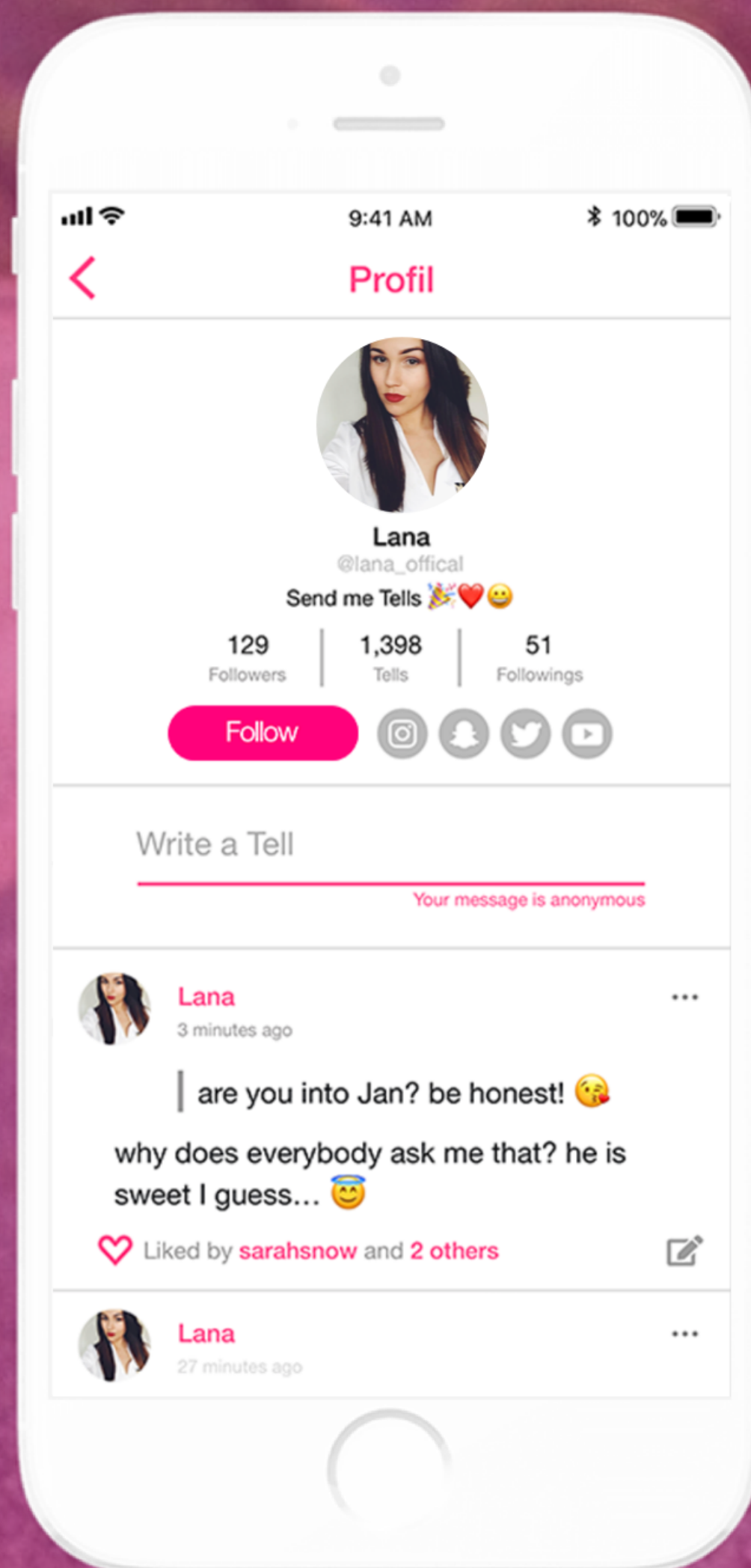
# Katzenberger

This blonde is cult: Daniela Katzenberger has gone from being a celebrated reality star to a successful brand within a very short time. In the meantime, the name Katzenberger stands for a wide range of products and services that are bought and clicked millions of times - from perfume to your own app.

Our designer has developed a suitable, target group-affine visual language and conceived and successfully implemented campaigns in cooperation with their management. Thus the name Katzenberger quickly became a well-known, big brand.







# TELLONYM



# Tellonym

www.tellonym.me

Find out what others think about you: The social platform Tellonym is perhaps the most honest place on the internet. In the app, users can ask questions, exchange ideas, learn new things - and remain completely anonymous.

Tellonym is particularly popular with the young target group of 12 to 21 years of age: a community of more than 45 million users from more than 100 countries.

We supported the Tellonym team in setting up the platform: dnd advises on the conception and implementation of new business models as well as on the further development of the platform in order to provide users with an even more pleasant experience.

In addition, we are working together with Tellonym to make the design of the platform even more target-group oriented.



# TELLONYM



# Why we are your perfect partner



1

## TRANSPARENCY

Fair pricing, individually agreed milestones and constant monitoring of intermediate results: Track your project throughout the entire development phase.

2

## INNOVATION

Together with experts, we work continuously to lead your project to the best possible result in a professional, innovative and forward-looking manner - and not only to meet your expectations, but to exceed them.

3

## RELIABILITY

You can be sure that your project is in safe and competent hands with us. We guarantee free of charge Consulting, fastest possible implementation and safe end products.



# Get in touch



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